**Subject: “Are You Ready to get Chaos Out of Your Life?”**

Well, Here’s Your Chance to Learn the Real Estate Secrets You Need to Know to Instantly Boost Profits, Dramatically Cut Costs, Work Less, Get More Done Faster and Easier Than Ever Before!  
Is your life like this? You got into Real Estate investing to get out of your J.O.B. because you were tired of working for an S.O.B.  Maybe you saw one of those late night infomercials and decided to take a leap of faith.  You realized Real Estate was your way out.  You found out that there are more millionaires made through Real Estate than anything else. As you started buying properties, you started to hone your skills on the four key areas in Real Estate:

1. Find
2. Fund
3. Fix
4. Sell or keep for long term

As your Real Estate business grows (even if it is just one property) you begin to notice time pressures.  Work starts to build up, so you work harder to get it all done, but now you can’t get all the bases touched.  So things either don’t get done OR you give up other items in your life (TV, family time, sports, etc.) so you could focus on your new business. Each property purchase is a miniature business.  At some point, you just created a full-time job managing it.  So you think the answer is to hire some help. Well that creates a whole new set of problems.  As your business grows you are going to want to hire employees to gain freedom, but if you’ve never run your own business there are some critical things you need to know when dealing with employees…

* The 3 forms you should have all employees sign. Doing this will save you from a lot of potential grief in the future.
* What meetings you should have and how to conduct them for maximum benefit!
* What is employee entitlement and what are the tell-tail signs?
* When you MUST terminate.
* Why loyalty is so important.

You can avoid tons of pain and possibly even expensive lawsuits by gathering the right information. You might even decide to hire a family member and then be forced to fire them after you realize they ignore everything you tell them, fail to show up on time, etc.  Gee, makes for a tough time over the holidays.

The people who own a Real Estate business work far more than they should for the return they’re getting.  The problem is not that you don’t work, it’s that you’re doing the wrong work. As a result, most Real Estate businesses end up in chaos: unmanageable, unpredictable, and unrewarding.

Just look at the numbers. Businesses start and fail in the United States at an increasingly staggering rate.  Every year, over a million people in this country start a business of some sort.  Statistics tell us that by the end of the first year at least 40 percent of them will be out of business.  Within five years, more than 80 percent of them, 800,000 will have failed. Why is this? It is all because the business owner failed to implement systems… Ignore them and you will likely join the hundreds of people every year who pour their energy and capital (and life) into starting a Real Estate business and fail, or the many others who struggle along for years simply trying to survive.

It’s about systems, which, if you understand them and take them to heart, will give you the power to create an extraordinarily exciting (and personally rewarding) small business. Anthony Greenbank said in *The Book of Survival,* “To live through an impossible situation, you don’t need the reflexes of a Grand Prix driver, the muscles of a Hercules, the mind of an Einstein.  You simply need to know what to do.”

Alan Cowgill is currently an author, a national speaker, private lending consultant, and expert on real estate business management. He’s been featured in three newspaper articles about purchasing real estate. He’s appeared in three National Infomercials and he’s been published in two books titled “Walking with the Wise” where Donald Trump and other well-known figures also contributed to these books. He spent 5 years early in his real estate career mastering the art of streamlining and automating his business and has it down to a science.

Turn your real estate business into a hands-free money machine that runs without you! If you’re tired of being glued to your phone, trapped in your car, chained to your computer, or buried alive by endless bills and papers, Alan will show you how he developed systems that have saved him thousands of dollars.

Make plans today to attend this event to be held [Insert date, time and location here] and discover how to set up the business foundation you need to succeed beyond your wildest dreams!  
  
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